



# TRIVIA TEAM SHOWDOWN GUIDE



**THANK YOU!**

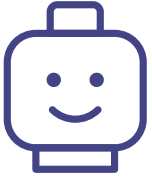
**Thank you for your commitment to  
Brooke's Place and for supporting the  
Brooke's Place Trivia Night!**

**By participating in the Trivia Team Showdown,  
you are playing an important role in ensuring  
that children, teens, young adults, and their  
families living with grief feel supported and  
understood.**



# TOOL KIT BREAKDOWN

**Please feel free to use as many or as few of the tools in this packet as you find helpful.**



**Instructions to start a team page**



**Inspiration**



**Sample Social Media Posts  
to help you spread the word**



**Sample Invitation and Reminder Emails  
to share with your guests**



**FAQs about Brooke's Place and the Brooke's  
Place Trivia Night**

# SET UP YOUR TEAM PAGE

Setting up your team page will allow you to start collecting donations as votes.

## Step 1

Copy and paste this link into your web browser:  
<https://givebutter.com/BPTrivia>

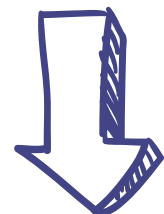
Click the "Join Team" button.  
It is to the right  
of the "Team Leader Board"

## Step 2

If you do not have a Givebutter login, fill out your name, email, phone number, and password.

If you do have a Givebutter login, click the blue words that say "Sign in." Type in your email and password and click "Sign in".

Continue to next page



# SET UP YOUR TEAM PAGE

**Setting up your team page will allow you to start collecting donations as votes.**

## Step 3

Click the tab that says “Create your own team”  
Fill out your team name, fundraising goal, and upload a picture that represents your team. For your story, feel free to write what Brooke’s Place means to you or how your team name is the best.  
Click “Join this Fundraiser”

## Step 4

Share your team page on social media and with your guests.  
People can use your team page to vote by donating.

## Bonus

Send us a picture of your team and we may highlight you on our social media!  
This is a great way to potentially get more votes before the big event!  
Send the pictures to [Taylor@brookesplace.org](mailto:Taylor@brookesplace.org)

# TEAM NAME INSPIRATION

**Sometimes finding a creative name can be hard!  
Here is some inspo to help you out.**



## **Similarities with Teammates**

How did you and your teammates meet? (Was it at work, a fun restaurant, or summer camp?)

Is there something that you all enjoy? Do you have a favorite artist, sports team, movie, or show?

Were you all born in a specific decade?

Don't forget to choose something that will be a fun theme to dress up as on the big night!

## **Puns**

Is there a way for you to incorporate the words trivia, quiz, win, smart, or brain? Remember to keep names family friendly!

## **Completely Random**

Be the weird team! Ask teammates for the first word that comes to mind and combine them together.

# SOCIAL MEDIA POSTS

**These sample posts can be copied and pasted directly into Facebook, Instagram or Twitter...**

“

Have you or someone you know experienced the death of a loved one?

If so, you can support the children affected by childhood grief in Central Indiana by voting for our team in the Brooke's Place "Trivia Team Showdown". To cast your vote, please visit <https://givebutter.com/BPTrivia> and make a donation.

”

”

Did you know that Brooke's Place is Central Indiana's only ongoing grief support program for children and families? Help us #empower children, teens, young adults and their families to #thrive in the midst of #grief by voting for our team in the "Trivia Team Showdown"

To vote, please visit <https://givebutter.com/BPTrivia> and make a donation

”

“ Want to learn more about Brooke’s Place? Join me at the Brooke’s Place Trivia Night on March 14 from 6 -9:30 and help transform the lives of children living with grief. Register by visiting <https://givebutter.com/BPTrivia> ”

” Did you know that 1 in 10 children in Indiana will experience the death of a parent or sibling by age 18? Help us to support youth living with childhood grief! To donate, please visit: <https://givebutter.com/BPTrivia> or to learn more, visit: [www.brookesplace.org](http://www.brookesplace.org).

”

“ I need your help! My team is competing in the Trivia Team Showdown to support Brooke’s Place. We need your votes to win! All you have to do is go to <https://givebutter.com/BPTrivia> and select my name when you donate. The team with the most votes wins and all of the donations go back to support Brooke’s Place. Please help us help others by voting for my team today!  
#BPTrivia #SupportBrookesPlace  
#GrievingYoungPeople #TriviaNight  
#CommunitySupport ”



# SOCIAL MEDIA EXPOSURE

**To maximize our exposure on social media,  
please help us spread the word by following these steps**

**If you haven't already, "Like" us on Facebook  
Send requests to your Facebook friends to "Like" us**

**If you haven't already, "follow" us on Instagram  
[@brookes\\_place](#)**



# INVITATION EMAIL

For Table Captains

Hey [Name],

I wanted to reach out and invite you to join me for the **Brooke's Place Trivia Night** that is supporting **Brooke's Place for Grieving Young People**. The event is taking place on **March 14 from 5:30 - 9:30 PM** and will be held at **Barnes and Thornburg (11 S Meridian St, Indianapolis, IN 46204)**. The cost for a team is **[Insert Cost]**, and it includes food and drinks for the entire night!

I think it would be a great opportunity for us to have some fun while also supporting a great cause. Plus, I really want to win the trivia competition, and I know we would make an awesome team!

In addition to the trivia competition, there will also be a wine pull and raffle tickets available. The prizes are amazing, so I think it's definitely worth checking out.

Let me know if you're interested in joining me. I think it would be a blast, and I hope you can make it!

Best,  
[Your Name]

# REMINDER EMAIL

A quick email to share with your teammates  
on March 12...

Dear \_\_\_\_\_,

**Thank you for joining me at the Brooke's Place Trivia Night, which supports Brooke's Place for Grieving Young People. I can hardly believe that the event is almost here! If you haven't already, please consider donating or leaving a comment about how Brooke's Place has impacted you. You can do so by visiting <https://givebutter.com/BPTrivia>.**

**I'm excited to experience this amazing evening with you on March 14, from 5:30 to 9:30 PM. Food and drinks will be provided. Don't forget to bring spare cash for the raffle and wine pull. Thank you for supporting this amazing organization!**

# FREQUENTLY ASKED QUESTIONS



## **What is Brooke's Place for Grieving Young People?**

Located in Indianapolis, IN, Brooke's Place provides grief support services to children, teens and young adults, ages 3-29, and their caregivers in Central Indiana who have experienced the death of a loved one.

We serve the community through our ongoing grief support group program, BP8 outreach grief support group program, therapy services, Camp Healing Tree and our community education program.



## **Why should our community care about childhood grief?**

Children living with grief are at much greater risk for substance abuse problems, mental illness, poor school performance, criminal activity and suicide. Brooke's Place works to ensure that bereaved children know they feel supported and understood and are equipped with the emotional resources to successfully navigate their grief journey.